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Abstract of the Disclosure

Entertainment recommendations are made to a user of receivers responsive to broadcast signals. The receivers include an automotive vehicle radio receiver, a residential television receiver, a residential radio receiver, a residential or automotive CD player, and a receiver of Internet content, that is, a personal computer having a modem connection to the Internet. A storage device associated with at least two of the receivers stores compiled information about the user's program type preferences for the associated receivers. A signal combiner associated with at least one of the receivers combines the user's program type preferences for the receivers. A display coupled with the signal combiner makes the recommendations in response to the combined user's program type preferences for the receivers.